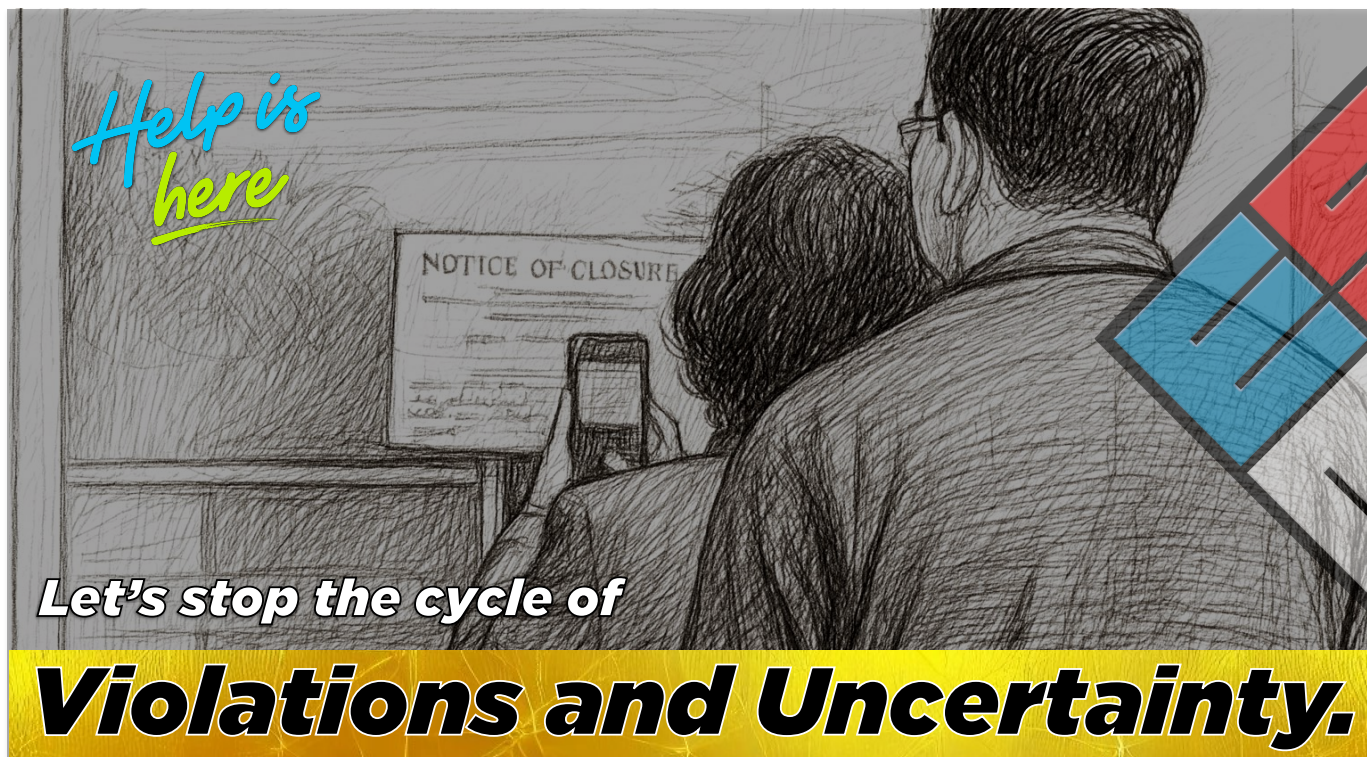


The **Truth** About Cockroach Elimination — What the **Real** Data Shows

Why Same-Day “**Complete Kill**” Claims Are False — Proven 30-Day Decline Rates from Actual Compliance Cleanouts

This report uses real-world compliance cleanout data to show how cockroach populations decline under professional treatment. It exposes the false promise of same-day total elimination and explains why true regulatory compliance requires a structured, multi-phase approach over 30 days or more.



COUNCILMEN Regulatory Pest Control is a **compliance-focused pest management provider serving California's most regulated industries**. We specialize in helping facilities under public health oversight — including those facing violations, closures, or high audit risk — achieve and maintain inspection-ready conditions through structured, data-backed programs.

Our approach goes beyond pest control — we protect your **license, reputation, and revenue** by addressing active, hidden, and incoming pest threats. All services follow **California DPR** and product label requirements, with results documented to align with **public health inspection standards**.

Our Commitment:

- No business under our care fails an audit.
- Every treatment targets **active, hidden, overhead, and high-risk zones**.
- We prevent repeat violations through monitoring, exclusion, and corrective recommendations.

*"Every day you operate, your compliance is on the line
— we make sure pests aren't the reason you fail."*

2. The Truth About Cockroach Elimination

— What the Real Data Shows

3. Why Ongoing Professional Pest Control Matters

— 90-Day Cockroach Activity Scenarios

4. From Closure to Compliance

— COMPLIANCE PASS

6. COUNCILMEN Compliance Programs

— Tier Comparisons + Program Upgrades



(562) 266-7410

CallToPass.com

Attached is a **real-world 30-day graph** documenting cockroach activity decline under **ideal treatment conditions** after a full **COMPLIANCE INITIAL** cleanout and follow-up using our protocol.

As shown:

- **65–75% reduction** is achieved within the first **10 days**
- **85–92% reduction** occurs by **Day 30**
- **Near-zero activity** is maintained when follow-ups are performed and contributing conditions are corrected.

Our structured system includes targeted flushing, insect growth regulators, residual insecticides, and corrective environmental measures that are tailored to your facility.

**OUR GOAL ISN'T TO MASK THE ISSUE
—IT'S TO ELIMINATE IT.**

THIS ISN'T GUESSWORK—IT'S DATA.

That means audit-ready results, ongoing monitoring, and long-term prevention.

30-DAY COCKROACH ACTIVITY TRACKER – POST COMPLIANCE INITIAL PROGRAM

Day 1-3	Day 4-10	Day 11-21	Day 22-30
PHASE 1: INITIAL FLUSH & HARBORAGE DISRUPTION	PHASE 2: JUVENILE EMERGENCE & DEVELOPMENT INTERRUPTION	PHASE 3: POPULATION SUPPRESSION & ZONE STABILIZATION	PHASE 4: LONG-TERM CONTROL & REGULATORY READINESS

Cockroach Activity Decline - 30 Days Post Cleanout and Follow-Up



Day	% Sightings	Pest Activity Update
1	100	Major flush, high activity
2	90	Heavy knockdown
3	80	Continued emergence
4	65	Residual and dust begin
5	55	Gentrol uptake starts
6	45	Roaches weaken, die
7	35	Population drops
8	25	IGR kicks in
9	18	Less movement
10	12	Minimal live sightings
11	10	Stable decline
12	9	Weak emergents only
13	8	Only survivors from untreated voids
14	7	Follow-Up Treatment Applied
15	5.5	New residual kills re-emergents

Day	% Sightings	Pest Activity Update
16	4.5	Gentrol overlap—sterilization boosted
17	4	Continued suppression
18	3.5	Residual pressure strong
19	3	Minimal activity
20	2.5	No new breeding observed
21	2.2	Clean conditions maintained
22	2	Long tail begins to flatten
23	1.8	Isolated survivors only
24	1.5	Near-zero detection
25	1.3	Residual effect holding
26	1.2	Passive monitoring phase
27	1	Under control
28	0.8	No visible signs
29	0.6	Target threshold met
30	0.5	Compliance achieved



DISCLAIMER:

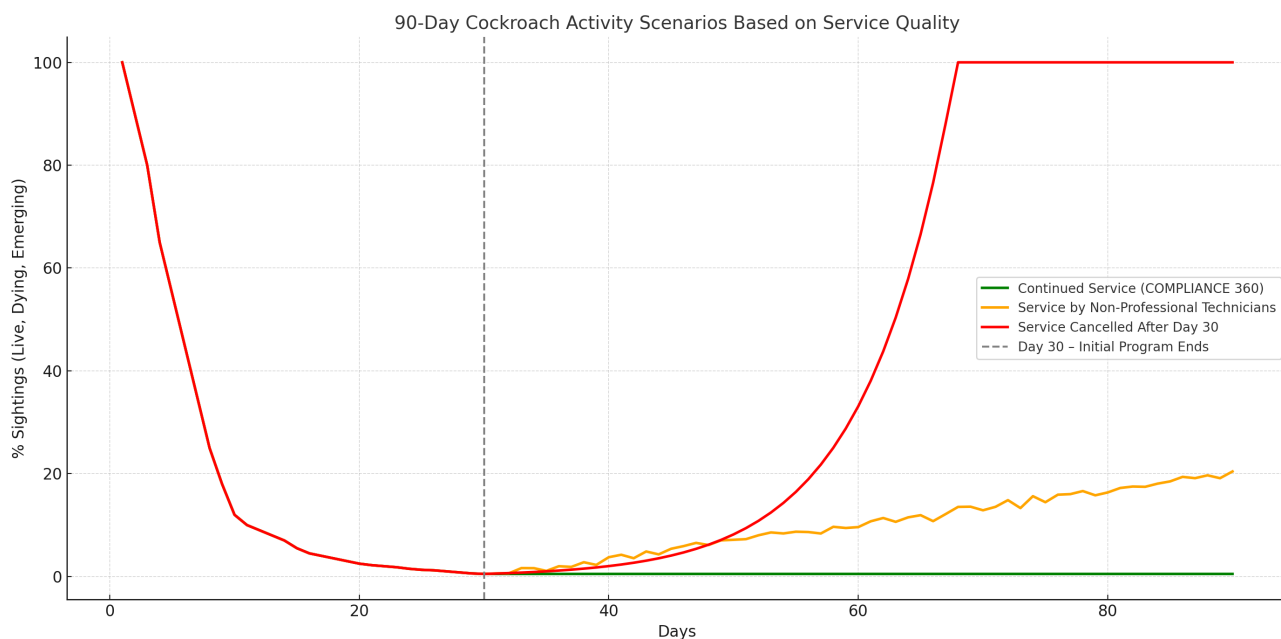
Chart reflects ideal decline under full compliance with treatment and sanitation protocols.

A **6/10 infestation** is considered **moderate to severe** and may require additional follow-ups.

Results vary based on conditions. No outcome is guaranteed without full program participation.

Why Ongoing Professional Pest Control Matters: 90-Day Cockroach Activity Scenarios

This chart shows what happens after a professional cockroach cleanout over a 90-day period. With ongoing service under our **COMPLIANCE 360** program, cockroach activity stays **near zero**. In contrast, using lower-quality or inconsistent pest control—or stopping service altogether—can lead to a rebound in infestation due to missed hiding spots, outside introductions, or unchecked reproduction.



COMPLIANCE INITIAL RAPID COCKROACH CONTROL STARTS HERE

When you choose our program, your first service attacks the problem from every angle:

- **Flush Them Out** – ULV Treatment Drives Pests From Hiding
- **Stop Reproduction** – Growth Regulator Breaks the Breeding Cycle
- **Long-Term Kill Zones** – Flushing Agent + Fast-Track Residual Protection
- **Hit the Hard Spots** – DeltaDust® in Cracks, Outlets & Voids
- **Eliminate Breeding Grounds** – Foam Treatments for Drains & Plumbing

Results You Can Expect:

- ✓ Sharp drop in activity in 7–10 days
- ✓ Ongoing improvement week after week
- ✓ Full control with continued program service

IMPORTANT NOTE: Pyrethrin-based flushes cause immediate knockdown but do not provide long-term protection. Gentrol works gradually, taking 14–21 days to fully disrupt the breeding cycle. Residuals and dusts continue working behind the scenes, but with a moderate to severe infestation (6/10), follow-up visits are essential to prevent rebound and eliminate new introductions.

SCENARIO BREAKDOWN



1ST: COMPLIANCE INITIAL | 2ND COMPLIANCE 360 COCKROACH ACTIVITY STAYS NEAR ZERO!

- Keeps cockroach activity well below 1% after Day 30
- Uses a complete treatment system: **pesticide liquids, drain foam, bait, dust, and targeted manual flushes**
- Blocks reintroduction from deliveries, adjacent units, ceiling voids, and staff areas
- Audit-ready conditions ensures long-term prevention



SERVICE BY UNQUALIFIED OR NON-REGULATORY EXPERIENCED TECHNICIANS OR OPERATORS

- Inconsistent application quality and improper technique
- Hot spots missed or under-treated
- Untreated neighboring units, ceiling voids, or infested deliveries can trigger a slow resurgence
- Activity begins to climb after Day 35 due to incomplete control and unmonitored breeding zones



SERVICE STOPPED AFTER 30 DAYS (Cancelled, Declined Recommendations, or Discontinued Service)

- No barrier or residual protection remains
- Nymphs mature into breeding adults in just 6 weeks
- Infestation rebounds, especially in drains, wall voids, and food storage areas
- Full reinfestation risk by Day 90

The
ULTIMATE
Recovery Protocol

FROM CLOSURE TO COMPLIANCE

Reopen Fast | Pass Inspection | Stay Open

COMPLIANCE **PASS** SterileZone + AtticGuard + STIKIS™

A **full-scale recovery solution** for businesses facing violations or closures. We combine deep structural treatments, overhead defense, and precision monitoring to deliver rapid knockdown, lasting protection, and proactive compliance—reducing pests fast, helping you pass inspections, and keeping your doors open.

Attacks Pests at all Levels—Active, Hidden, Overhead, and Incoming

PRIORITY FULL-SCALE VIOLATION CORRECTION PROGRAM



PHASE 1 - Deep-Harborage ULV Flushing +

Triple-Blend Strategy: Liquid (Knockdown + Residual + Growth Control) + Dust + Bait

IGR Foam Drain Treatment: Breaks the Breeding Cycle at the Source.

Harborage Disruption: Forces Pests Into Lethal Zones for Direct Kill.



PHASE 2 - SterileZone™ ULV 360° Fogging

Dense ULV-Fogger: Pyrethrin + BPO Enhancer + IGR Stays Airborne for Hours.

Choke-Hold Effect: Immediate Knockdown + Breeding Cycle Sterilization.

Deep Penetration: Reaches Hidden Cracks, Voids, and Structural Gaps.



PHASE 3 - AtticGuard™ Overhead Structural Defense

DeltaDust® Residual: Moisture-Resistant Residual Dust for Attic & Ceiling Voids.

Kill Barrier Above: Penetrates Insulation, Pipe Chases, and Conduit Pathways.

Immediate Barrier: Against Roaches Attempting To Enter From Overhead Voids.



PHASE 4 - STIKIS™ Smart Monitor

Pinpoint Monitoring: Adheres Directly to Rails, Counters, and Voids Where Pests Travel.

Targeted Control: Strategic Placement Near Equipment, Appliances, and Entry Points.

Proven Performance: Supports Compliance by Detecting Early Activity Before Escalation.



Rapid Knockdown
in 24 Hours



Rapid Decline
Within 10 Days



Near-Zero Activity
in 30 Days



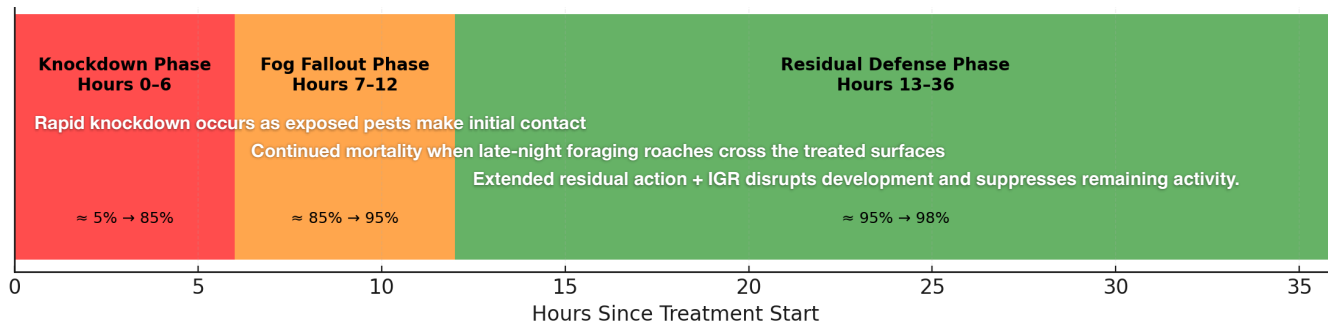
COUNCILMEN
PUBLIC HEALTH COMPLIANCE

CallToPASS.com | Short-Term Activity, Long-Term Compliance.

Supercharge your Initial Program with SterileZone™ + AtticGuard™ + STIKIS™

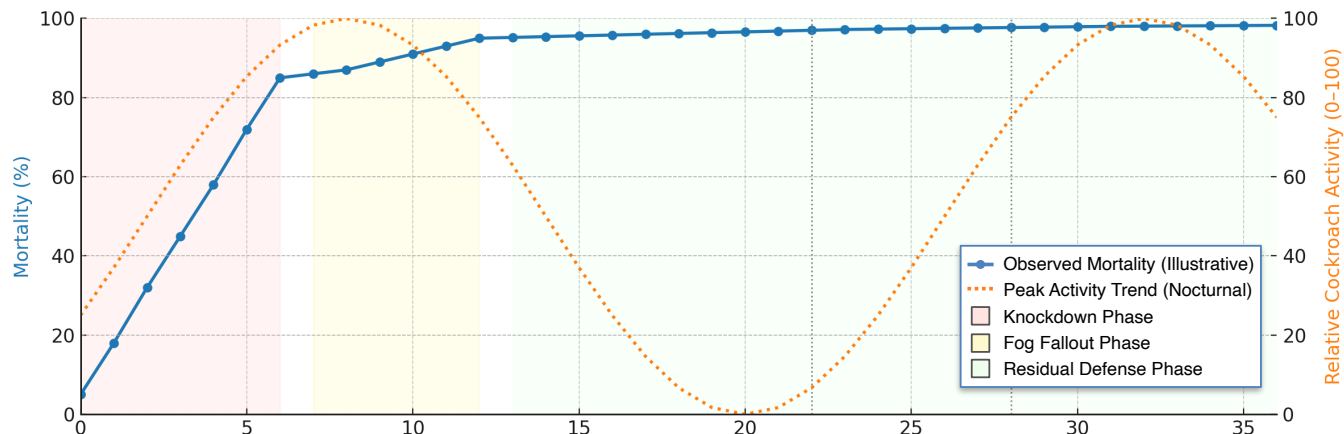
WHY COMPLIANCE INITIAL NEEDS A BOOST. While the Compliance Initial Program delivers aggressive corrective action, its primary focus is immediate knockdown and rapid elimination of existing pest pressures. **However**, in high-risk or heavily infested environments—especially those with false ceilings, concealed harborage voids, and ongoing introduction points—pest activity can persist or reintroduce quickly if deeper, less-accessible zones aren't addressed.

Boosted Cockroach Control – Noticeable Reduction Within 36 Hours



Pest Elimination Timeline

Inspector (technical): Outcomes after use-labeled application; site conditions and sanitation drive results.



Note: Mortality and timing are illustrative and depend on species, harborage, sanitation, access, and reintroduction pressure. Activity lines indicate typical nocturnal peaks (~22:00-04:00).

SterileZone™ Technical & Customer Overview

PROGRAM PERFORMANCE
Initial Penetration – ULV mist penetrates voids and harborages, agitating cockroach populations.
Rapid Knockdown – Direct contact with active ingredient causes immediate disorientation and collapse.
Fog Fallout – Settling particles coat prep lines, wall-floor junctions, and other travel areas.
Residual Barrier – Dry residues remain on treated surfaces, providing lethal contact zones.
Growth Disruption – Insect Growth Regulator halts molting and reproduction in nymphs.
Ongoing Suppression – Remaining pests eliminated during nocturnal foraging.

Bottom line:

This upgrade transforms your corrective service from a simple “pass the inspection” fix into a **long-term compliance shield**—drastically reducing re-infestation risk, intercepting new introductions before they spread, and safeguarding your facility's operations, reputation, and revenue.

It fortifies every high-risk zone, extends protection well beyond the inspection date, and ensures you remain confidently audit-ready at all times.

DISCLAIMER: All service descriptions, performance claims, and projected outcomes in this document are based on industry-recognized pest biology, product performance data, and extensive field experience under professional application standards. Any timelines, reduction percentages, or activity scenarios (e.g., “near-zero activity by Day 30”) are estimates derived from ideal treatment conditions and should not be interpreted as guarantees.

Actual results will vary depending on factors such as infestation severity, structural conditions, sanitation levels, adjacent unit activity, tenant or staff practices, and environmental influences. Ongoing service, strict adherence to sanitation and exclusion recommendations, and cooperation with corrective actions are essential for achieving and maintaining optimal results.

COUNCILMEN Regulatory Pest Control is not responsible for outcomes affected by third-party treatments, unreported pest activity, or failure to follow professional guidance. All treatments are performed in accordance with California Department of Pesticide Regulation (DPR) requirements and product label instructions. Regulatory clearance, inspection outcomes, and reopening decisions remain solely at the discretion of the appropriate health authorities.

COUNCILMEN COMPLIANCE PROGRAMS — BUILT AROUND YOUR OPERATION

Every COUNCILMEN service tier is designed to deliver targeted pest control and regulatory support tailored to your facility. Whether you're looking for focused coverage, enhanced protection, or total facility defense, our programs help keep your business audit-ready, operational, and confidently compliant*.

FEATURE	COMPLIANCE PRO	COMPLIANCE ADV	COMPLIANCE 360 <i>(Recommended)</i>
Service Time	Standard	Extended	Full-scale service
Treatment Approach	Rotating: One method per visit (bait, dust, or liquid)	Next-Level Coverage: Bait, dust, and IGR-enhanced liquid applied every visit for dual-pest control.	Full-Spectrum, No-Rotation Service — Each visit includes premium liquid, dust, bait, critical-area flushing, and monitoring, all targeted to high-risk zones for optimal results.
Pest Coverage	One pest per visit (cockroach or rodent based on activity)	Dual-pest coverage (cockroach and rodent)	Every visit targets cockroaches, rodents, and filth flies —ensuring your facility remains protected from the three most cited pests in health inspections.
IGR (Insect Growth Regulator)	Not included	Included in liquid mix	Every visit includes a liquid treatment fortified with a residual insecticide, IGR (insect growth regulator), and a professional flushing agent to penetrate deep harborages.
Manual Flushing	Not included	Performed when activity is found	Technicians perform targeted flushing of structural voids, utility penetrations, and prep lines where pests breed but often go undetected.
Filth Fly Monitoring & Treatment	Not included	Offered as upgrade	Full-service drain gel treatment, soda line sanitation checks, fly light inspection, and fly activity mapping included. Helps eliminate breeding zones before they trigger violations.
Rodent Service	Only prioritized if severe activity (replaces roach service that visit)	Included every visit with active monitoring and treatment	Comprehensive interior and exterior coverage with breach notes and tracking
Entry Point / Exclusion Inspection	Basic observation only	Structural notes and recommendations	Entry points, wall penetrations, and structural gaps are logged, prioritized, and documented. Clients receive updated breach reports for repair planning.
Regulatory Threat Monitoring	Not included	Not included	Each visit includes checks of water temperature (hot and cold), cold storage units, and non-plumbing sewage backflow risk indicators—aligned with public health inspection criteria.
Emergency Service Visits	Not included	Not included	Limited Emergency Service Visits Included — Rapid, no-cost response with priority scheduling for urgent pest problems or immediate pre-audit compliance support.
Ideal For	Basic routine maintenance	Kitchens needing consistency and dual pest protection	Health-sensitive, high-risk, or audit-triggered facilities needing full regulatory protection
Recommended Use	Low-risk environments or clients with light pest history	Facilities seeking consistency without committing to full 360	Facilities under strict regulatory oversight, operators recovering from health closures, or businesses that simply want total protection and peace of mind—with no shortcuts.

DISCLAIMER: *Not all COUNCILMEN monthly programs are available to every facility. Eligibility depends on factors such as facility size, location, history of pest activity, structural conditions, sanitation practices, and regulatory status. Locations with recurring infestations, closure orders, or high-risk environments may require a higher-tier program or customized compliance plan. All recommendations are based on public health standards to ensure audit readiness and prevent future violations.

AVAILABLE UPGRADE PROGRAMS

LEVEL 1 COMPLIANCE INITIAL Structured Cockroach Cleanout for Regulatory Readiness	This program is an intensive cleanout service specifically designed for facilities facing severe or recurring cockroach infestations, regulatory violations, or pending reinspection. It combines full-site ULV aerosol flushing to drive pests from deep harborage, a growth regulator-infused liquid pesticide to break reproductive cycles, precision gel bait to target foraging adults, and long-residual dust applied in wall voids and equipment bases to maintain extended suppression. Treatments are performed in and around prep lines, appliances, utility conduits, and structural gaps—areas known for hidden activity. As a first-phase compliance intervention, this cleanout is engineered to sterilize infestations, rapidly reduce pest loads, and reestablish regulatory control in high-risk environments.
LEVEL 2 COMPLIANCE PASS SterileZone™ Flush+Fog Targeted IPM for Regulatory Recovery	This service is a high-intensity treatment designed for facilities experiencing significant cockroach issues or preparing for reopening. We begin with deep flushing of equipment, wall voids, furniture, and appliances—followed by precise application of gel bait, insecticidal dust, and residual liquid mixed with growth regulator to stop active breeding. Finally, we fog the entire interior using a fine mist that reaches hidden areas and creates a sterilizing barrier to help break the reproductive cycle. This service provides a powerful foundation for pest recovery, audit readiness, and long-term compliance stability.
AtticGuard™ <i>Overhead Void Dusting & Structural Zone Protection</i>	A precision-targeted service using DeltaDust® insecticidal dust—formulated for long-lasting, moisture-resistant residual control—applied to attic voids, structural overheads, and inaccessible ceiling spaces to eliminate cockroach harborages and insect nesting sites; when applied along rodent runways, the dust may also provide incidental insect suppression as rodents carry it on their fur, supporting long-term pest exclusion and audit-prevention efforts in non-occupied zones.
RodentCake™ <i>High-Impact Mass Trapping & Live Activity Suppression</i>	RodentCake™ is a 30-day intensive rodent elimination and compliance restoration program engineered for commercial and industrial facilities with active rodent issues or pending reinspections. This turnkey service combines smart surveillance with live camera tracking, precise rodent monitoring, and strategic bait and trap deployment in direct harborage zones. The program includes full pheromone and droppings removal to eliminate scent trails, odor suppression using degreasing neutralizers, and targeted exclusion of minor structural breaches to prevent re-entry. RodentCake™ delivers accelerated population knockdown, full-site sanitation support, and live progress tracking—ensuring readiness for audit, complaint response, or regulatory clearance.